



TMAC SCORING CRITERIA / MATRIX

BEST VISUAL CATEGORIES

November 25, 2-24

Award Descriptions

BEST PEOPLE PHOTO

Photographs in this category should depict an aspect of culture, life, or society through an individual or group. The subject must clearly relate to a travel destination, with a background that enhances, rather than overwhelms, the human aspect.

LANDSCAPE, NATURE OR EVOCATION OF PLACE

This category celebrates photographs that evoke a strong sense of place, from serene deserts to vibrant sunsets, bustling cityscapes, or dynamic wildlife captures. Images should tell a compelling story of their environment.

Judging Considerations

Submissions should include a brief description to help provide context to each image.

Criteria	Points
Lighting	/10
Exposure	/10
Composition	/15
Effective use of colour (balance and contrast)	/10
Appeal of Subject	/10
Image Sharpness	/10
Unique Visual Perspective/Camera Angle/Depth of Field	/10
Captures the Moment	/10
Emotionally Evocative – Tells a Story	/15
Total Score	/100