



TMAC SCORING CRITERIA / MATRIX

BEST PHOTO SERIES

November 25, 2024

Award Description

This category recognizes photo series that captivate and tell a cohesive story. Submissions must include a collection of four (4) photos accompanying a single article (print or digital). The submitting photographer must have taken the photos but need not have authored the article.

Judging Considerations

Submissions should include a brief description to help provide context to the images.

Criteria	Considerations	Points
Lighting	Are the images well lit? How are the tones? Is there depth to each image?	/10
Focus	Are the shots well focused, sharp and well exposed. Do the images focus on the subject or interaction of subjects?	/10
Composition	Collectively are the images harmonious? Do they feel like they belong together? Are there distracting elements?	/10
Story	Do the images have a message, purpose or feeling? Collectively do they tell a story?	/10
Uniqueness	Does the series show a fresh or creative approach, or are the images merely a group of snapshots?	/10
Travel Details	Do the images evoke a sense of place? Do they provide information?	/10
Visual Impact	Do the images show a unique visual perspective? Intriguing camera angle? Interesting use of depth of field? Is colour used in an impactful way?	/10
Technical Skills	Are sharpness, depth of field, light, exposure, colour and other techniques used in a manner that is effective for the subject matter?	/10
Subject Matter	Is the subject interesting? Is it presented in a creative way? Is it visually compelling?	/10

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Overall Excellence	This is the wow factor. Do the images combine to tell a stronger/ more evocative story than they would as individual images?	/10
TOTAL SCORE		/100